

CURRICULUM VITAE

Nash Milic

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FIELDS OF INTEREST

Research and Teaching interests

- Behavioral and NeuroIS
- Consumerization of IT
- Economics of IT
- Big Data
- Data Visualization
- Complexity Theory
- General MIS topics

Research Methods and Tools

- Quantitative research
 - o IBM SPSS, SmartPLS, STATA, Matlab, R, Qualtrics
- Qualitative research (grounded theory)
 - o Nvivo
- Tableau
- Experimental and survey design
- Consumer neural devices

DISSERTATION

Title: Information overload detection and prevention through the usage of consumer neural devices**Adviser:** Prof. Dorothy E. Leidner**Proposal defense:** November 3, 2015**Dissertation defense:** May 1, 2017



EDUCATION

- 2015-2017 **Ph.D. Candidate in Information Systems**
 2013-2015 **Ph.D. Student in Information Systems**
Hankamer School of Business
Baylor University
 Waco, TX, USA
- 2010-2013 **Master of Science in Information Systems (Wirtschaftsinformatik)**
Westfälische Wilhelms-Universität Münster
 Münster, NRW, Germany, EU
- 2006-2010 **Bachelor of Economics**
University of Novi Sad
 Novi Sad, Vojvodina/Serbia

JOURNAL PUBLICATIONS (1)

- 2015 "On Search Cost and the Long Tail: The Moderating Role of Search Cost," *Information Systems and e-Business Management*, August 2016, Volume 14, Issue 3, pp 507–531
 Co-authors: Tripp, John; Wimble, Matthew; Phillips, Brandis

CONFERENCE PROCEEDINGS (5)

- 2016 "Data from the Consumer-Level Neuro Devices: How should IS Approach it?"
Americas Conference on Information Systems, San Diego, CA, USA
 August 2016
 Single author
- "IT Consumerization and New IT Practices: Discriminating, Firefighting and Innovating,"
Americas Conference on Information Systems, San Diego, CA, USA
 August 2016
 Co-authors: Jie (Kevin), Yan; Zhang, Sixuan; Koch, Hope; Curry, Patrick
- "Consumer Grade Brain-Computer Interfaces: an Entry Path into NeuroIS Domains,"
Gmunden Retreat on NeuroIS, Gmunden, Austria, EU
 June 2016
 Single author
- 2015 "Carryover Effects of System-Unrelated Emotions on Adoption of Information Systems," *International Conference on Information Systems*, Ft. Worth, TX, USA
 December 2015
 Co-authors: Zhang, Sixuan
- 2014 "Consumerization and IT Department Conflict," *International Conference on Information Systems*, Auckland, New Zealand, December 2014.
 Co-authors: Koch, Hope; Zhang, Sixuan; Giddens, Laurie; Yan, Kevin and Curry, Pat





WORKING PAPERS AND PROJECTS

Target: EJIS	A Kaleidoscope of Arts and STEM in an IT Startup: It is not Complicated, it is Complex
Target: ISR	Turn the Next Page: Paper or File? Co-authors: Laurie Giddens and Sixuan Zhang
Target: ISJ	How Consumer Technology is Changing the IT Function Co-authors: Hope Koch, Yan Yie and Sixuan Zhang
Target: MISQ	Digital Goods and Lossless Sharing: An Ultimatum Game Experiment Co-authors: John Tripp, Sixuan Zhang and Jason Xiong Longitudinal data (starting from 2014)

BOOK CHAPTERS (2)

2016	“Consumer Grade Brain-Computer Interfaces: An Entry Path into NeuroIS Domains,” in Information Systems and Neuroscience - Gmunden Retreat on NeuroIS, <i>Springer Lecture Notes in Information Systems and Organization</i> (Vol. 16), Springer International Publishing, pp. 185–193 Single author, Editors: Fred Davis, René Riedl, Jan vom Brocke, Pierre-Majorique Léger, Adriane B Randolph
2015	“Global Challenges for Humanity: How Can Ethical Considerations Become More Routinely Incorporated into Global Decisions?” in Grand Societal Challenges in Information Systems Research and Education, <i>Springer Briefs in Information Systems</i> , Springer International Publishing Co-authors: Krzysztof Oleszkiewicz (chapter), Jan vom Brocke, Armin Stein, Sara Hofmann, Sanja Tumbas

TEACHING EXPERIENCE (24 CREDIT HOURS)

Spring 2017	Forthcoming - Upper Level MIS Course (2 sections, solo-taught course)
Spring 2016	Data Visualization (Teacher of Record: Dr. John Tripp) 1 section, 3 credit hours
Spring 2015	Introduction to Information Technology and Processing (solo-taught course) 2 sections, 6 credit hours in total
Fall 2014	Introduction to Information Technology and Processing (solo-taught course) 2 sections, 6 credit hours in total
Spring 2014	Introduction to Information Technology and Processing (solo-taught course) 1 section, 3 credit hours in total





PROFESSIONAL TEACHING DEVELOPMENT

SS 2014 Successfully completed a series of five **Seminars For Excellence in Teaching**
 Provided by *Baylor University Academy for Teaching and Learning*

AWARDS (10)

Dec 2016 **AIS Doctoral Student Service Award**
 (forthcoming) Association for Information Systems

Aug 2016,
 June 2016,
 Dec 2015 **Baylor University Graduate School Travel Award**
 Baylor University

2013-2017 **Baylor University Scholarship**
 Baylor University

2012,
 2011 **Dositeja Award for Exceptional Young Talents**
 Ministry of Youth and Sport
 Government of Republic of Serbia

ACADEMIC SERVICES

2016 **International Conference on Information Systems**
 Organizing Committee - Local Review Coordinator

2015 **International Conference on Information Systems**
 Organizing Committee - Local Review Coordinator

2015 **International Conference on Information Systems**
 Reviewer & Volunteer

2014 **Hawaii International Conference on System Sciences, Americas Conference on Information Systems, International Conference on Information Systems**
 Reviewer

2013 **International Conference on Information Systems, European Conference on Information Systems**
 Reviewer

WORK EXPERIENCE

2013 - present **Graduate Assistant**, Hankamer School of Business, Baylor University, Waco, TX
 Type of business: Education

Primary activities and responsibilities:

- Supporting the faculty research and organizational activities



- 2011-2012 **Research Project Coordinator**, Hellmann Worldwide Logistics GmbH & Co. KG and WWU Münster, Germany
Type of business: Research/Logistics
- Primary activities and responsibilities:
- Research management and coordination
 - Determining Enterprise Architecture (EA) maturity levels from qualitative and quantitative data and trends; Designing EA proposals on stakeholders' demand
- Contributions:
- Data collection finalized ahead of time
 - Established EA metrics comparison system (ACMM and EAEC frameworks)
 - Completed strategic roadmap proposal development
 - Migration and change management proposal design
- 2006-2010 **IT Program / Project Manager**
- Organizations:
- Different levels (regional, national, international) of youth initiatives and government sectors (Government of Vojvodina, Ministry of Youth, Ministry of Education, Chamber of Commerce)
- Type of business: NGO, Government
- Primary activities and responsibilities:
- Strategy planning, activity coordination, research
- Contributions:
- Delivering significant cost reductions (10-30%)
 - Shortening of required time for realization (20-40%) through implementing:
 - o Project value metrics
 - o Cloud collaboration models
 - o Re-aligning organizational structures.
- 2009-2010 **Chairman**, SUS (Students' Union of Serbia)
- Contributions:
- Participated in creation of the Higher Education Law of 2010
 - Participated in creation of the Youth Strategy 2010-2020 and the Youth Law of 2010
 - Engaged in statutory reforms



2008-2010 **Executive Board Member, SUS (Students' Union of Serbia)**

Primary activities and responsibilities:

- Steering and managing the organization

Contributions:

- Created the organizational framework for business-to-academia partnerships
- Engaged in statutory reforms

2008-2009 **Executive Board Member, SUUNS (Students' Union of University of Novi Sad)**

Primary activities and responsibilities:

- Steering and managing the organization

Contributions:

- Organizational restructuring

LANGUAGES

	Reading	Speaking	Writing
Serbo-Croatian	Native	Native	Native
English	Fluent	Fluent	Fluent
German	Fluent	Medium	Medium
Hungarian	Medium	Medium	Beginner

Please note:

For more information visit my website at www.nashm.info or contact me via email or phone.

